

Proposed angstrompod.com Business Website Sales and Marketing Solution:

How spending \$ 109.99 per month or \$ 1,319.88 annually supports a Return on Investment of \$ 11,878.92

- 1). Create (and personalize) a Dashboard for your Website.
- 2). Create Four (4) Campaigns (Link/s with associated form/s, outlined below) on your website dashboard.
- 3). Embed secure Campaign/s into your website pages (web dev. / support available).
- 4). Route your website (as a link?) to Past, Present, and Future Customers via e-Mail (requestors with an option to opt-out).
- 5). Assign, follow-up, and support ALL dashboard visitor page activity, measure results, and watch your business grow!

Campaigns Created:

	Month Visits	Annual Visits	Monthly Rate *	Annual Rate *	Revenue Generated (Month)	Revenue Generated (Annually)	Revenue vs. Expense
1). Call Attention to offer A Campaign:							
Visitors per Month:	25	300	27.50 \$	329.97	\$ 274.98	\$ 3,299.70	10 x
2). Call Attention to offer B Campaign:							
Visitors per Month:	25	300	27.50 \$	329.97	\$ 274.98	\$ 3,299.70	10 x
3). HR Employment Input Campaign:							
Visitors per Month:	25	300	27.50 \$	329.97	\$ 274.98	\$ 3,299.70	10 x
4). Charity (Time, Talent, Treasure) Campaign:							
Visitors per Month:	25	300	27.50 \$	329.97	\$ 274.98	\$ 3,299.70	10 x
TOTAL:	100	1200	109.99 \$	1,319.88	\$ 1,099.90	\$ 13,198.80	

Annual Revenue: \$ 13,198.80

Annual Expense: \$ 1,319.88

Annual Return: \$ 11,878.92 Annual ROI: 9 x

*** Assumptions:**

Revenue generated per Marketing Solution Expense is 10 x "campaign" expense (options 1., 2., 3., & 4. above).

100 monthly Website Campaign Visitors provide an additional \$ 11.00 monthly revenue per Customer Account.