

**Proposed angstrompod.com Business Website Sales and Marketing Solution:**

**How spending \$ 499.99 per month or \$ 5,999.88 annually supports a Return on Investment of \$ 23,999.52**

- 1). Create (and personalize) a Dashboard for your Website.
- 2). Create Four (4) Campaigns (Link/s with associated form/s, outlined below) on your website dashboard.
- 3). Embed secure Campaign/s into your website pages (web dev. / support available).
- 4). Route your website (as a link?) to Past, Present, and Future Customers via e-Mail (requestors with an option to opt-out).
- 5). Assign, follow-up, and support ALL dashboard visitor page activity, measure results, and watch your business grow!

**Campaigns Created:**

	Month Visits	Annual Visits	Monthly Rate *	Annual Rate *	Revenue Generated (Month)	Revenue Generated (Annually)	Revenue vs. Expense
1). Call Attention to offer A Campaign:							
Visitors per Month:	25	300	125.00 \$	1,499.97 \$	624.99 \$	7,499.85	5 x
2). Call Attention to offer B Campaign:							
Visitors per Month:	25	300	125.00 \$	1,499.97 \$	624.99 \$	7,499.85	5 x
3). HR Employment Input Campaign:							
Visitors per Month:	25	300	125.00 \$	1,499.97 \$	624.99 \$	7,499.85	5 x
4). Charity (Time, Talent, Treasure) Campaign:							
Visitors per Month:	25	300	125.00 \$	1,499.97 \$	624.99 \$	7,499.85	5 x
<b>TOTAL:</b>	<b>100</b>	<b>1200</b>	<b>499.99 \$</b>	<b>5,999.88 \$</b>	<b>2,499.95 \$</b>	<b>29,999.40</b>	

Annual Revenue: \$ 29,999.40

Annual Expense: \$ 5,999.88

**Annual Return: \$ 23,999.52 Annual ROI: 4 x**

**\* Assumptions:**

Revenue generated per Marketing Solution Expense is 5 x "campaign" expense (options 1., 2., 3., & 4. above).

100 monthly Website Campaign Visitors provide an additional \$ 25.00 monthly revenue per Customer Account.